

NEWSWORLD

VOLUME 1, ISSUE 3

WINTER 1987

©1987 NEW WORLD PICTURES

PERSONALITY PROFILE:

JIM DIXON

Not all of Hollywood's most valuable talents are found in Hollywood! Take Jim Dixon for instance.

As branch manager of NEW WORLD's Atlanta office, Jim supervises the distribution of NEW WORLD features to the Southern market. It's a task at which he has excelled since coming to NEW WORLD in July 1984 - bringing with him many years of experience in distribution and exhibition gained while working for UA Theatres, Paramount and Embassy.

With characteristic energy and enthusiasm, Jim declares NEW WORLD the "best company" in the business - citing numerous reasons for this appraisal, including NEW WORLD's rapid growth and the capable people with whom he works. Jim reserves his greatest praise for NEW WORLD's management philosophy: "Putting faith in people and letting them do the job. That's why we're successful."

Growing up outside of Atlanta, Jim caught the show business bug early, becoming a movie theatre usher at the age of fourteen. He took a short detour after high school - joining the Army to become an Airborne Ranger, serving two terms in Vietnam. When the war ended, Jim earned his degree in Business Administration at Georgia State University and resumed his career in the entertainment industry, managing theatres for a short time before turning to distribution.

When not at work, Jim enjoys spending time with his wife, five children and one grandchild - all of whom live in the Atlanta area. An avid sports fan, Jim plays a mean game of volleyball, and rallies behind his favorite football and baseball teams: the Georgia Bulldogs and Atlanta Braves.

Jim's short-term goal is to continue working hard for NEW WORLD, of course. His long-term goal, he says humorously, is to work his way up to "Mr. Rehme's job." Bob isn't worried, he knows that Jim Dixon's performance and personality are a reason for him - and for us - to be proud that Jim's on our NEW WORLD team.

IT'S A MARVEL-IOUS NEW WORLD!

COMIC BOOK GIANT JOINS COMPANY LINEUP

We've always known there were super people at NEW WORLD. Now - thanks to recent acquisition of the Marvel Entertainment Group, which includes Marvel Comics and Marvel Productions - there are several more. Like Captain America and Spiderman.

It was the friendliest kind of a merger (not a POW!! or BAM!! was heard). James Galton, President and Chief Executive Officer of Marvel, put it this way, "All of us at Marvel are excited at the opportunity... we believe that the synergy between NEW WORLD's theatrical, television and video operations and Marvel's publishing, licensing and animation business creates a multitude of new avenues to exploit and promote Marvel's wealth of characters."

NEW WORLD's high command is equally pleased by the acquisition - for good reason.

Under the guidance of Galton and a management team composed of Stan Lee, Executive Vice President/Marvel Comics Group; Jim Shooter, Vice President and Editor-in-Chief/Marvel Comics Group; and Margaret Loesch, President/Marvel Productions, Marvel Entertainment has been highly successful in recent years.

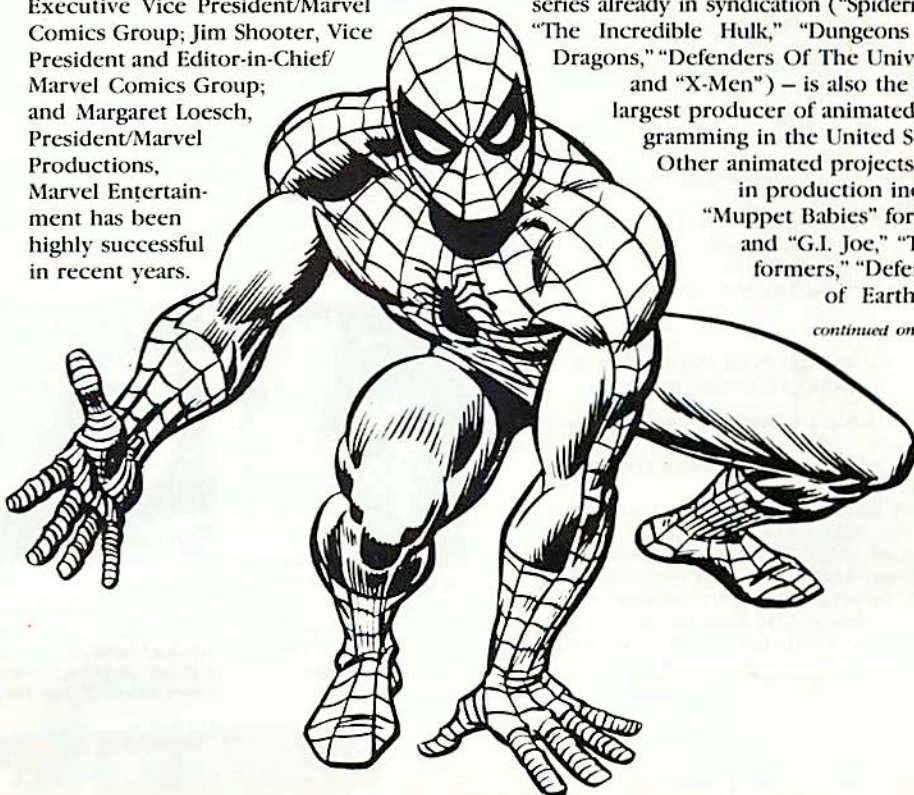
Marvel Comics is the world's largest comic book publisher. Its comics are printed in 16 different languages and distributed in over 26 countries. In addition to such characters as "The Incredible Hulk," "Spiderman" and "X-Men," Marvel also publishes two other comic book lines, Epic Comics for more mature readers and Star Comics for younger readers, featuring "Muppet Babies," "Heathcliff" and "The Care Bears." Their exploits are enjoyed by approximately 16 million readers each month.

In addition to comics, Marvel publishes "activity" books designed for younger children, and a line of pre-school books under license from Fisher-Price Toys. Marvel Comics Group also licenses the various Marvel characters for use in toys, games, posters, clothing and other applications throughout the United States and Canada.

Marvel Productions - with five animated series already in syndication ("Spiderman," "The Incredible Hulk," "Dungeons And Dragons," "Defenders Of The Universe" and "X-Men") - is also the third largest producer of animated programming in the United States.

Other animated projects now in production include "Muppet Babies" for CBS, and "G.I. Joe," "Transformers," "Defenders of Earth" and

continued on page 3



WELCOME!

TO NEW NEW WORLD EMPLOYEES:

BOB CHEREN, *President of Domestic Marketing & Distribution*
MICHAEL LEVINE, *V.P. of T.V. Drama & Development*
RICHARD GLASSER, *Director of International Distribution*
JIM ZEMELMAN, *Director of Corporate Legal Affairs*
RICHARD VENNE, *Director of M.I.S./Finance*
DOUGLAS BEATTY, *Director of T.V. Budget-Production*
JONATHAN WOLF, *Director of Distrib. Acctg./Finance & Acctg.*
RICK SIMMONS, *Features Acct. Mgr./Finance & Acctg.*
VALTON TAYLOR, *Manager of Production Acctg./Production*
BRIAN FULD, *Tax Analyst/Finance & Acctg.*
RICHARD GITELSON, *Financial Analyst-Finance & Acctg.*
JUDY KOUNO, *Financial Analyst/Finance & Acctg.*
RANDY FORD, *Mgr. Corporate Reporting/Finance & Acctg.*
JANA DEZEEUW, *Sales Manager/Video Mktg. & Sales*
PAUL HOLLIMAN, *Salesman/Denver Branch*
LAURIE HARRIS, *Cash Manager/Finance & Acctg.*
LISA GURIN, *Booker/Print Dept.*
MATTHEW LISSAK, *Booker/Domestic Sales*
SHELLEY POOLE, *Billing Clerk/Los Angeles Branch*
DAMON DANIELSON, *Clerk/Finance & Acctg.*
TERONNA TAYLOR, *A/P Clerk/Finance & Acctg.*
MARILYN FARRELL, *A/P Clerk/T.V. Finance & Acctg.*
BERTRAM JAYASEKERA, *Mail Clerk/Mailroom*
SHERYL SEROKA, *Payroll Assistant/Accounting*
LYNN FRANKEL, *Secretary to Publicity Dept.*
MICHAEL NOW, *Secretary to Advertising Dept.*
LAURA MATTICK, *Secretary to Jonathan Weisgal/Intl. Dept.*
SYNTHIA SPROUSE, *Secretary to David Berson/Legal*
GABRIELLE LIPPE, *Secretary to Jonathan Wolf/Distrib. & Acctg.*
ROBERT MORGENROTH, *Secretary to Tony Randel/Production*
PHYLLIS STERN, *Admin. Asst. to Bill Shields/Intl. Dept.*
ROXEANNE RICHLING, *Secretary to Neumann/T.V. Prog. & Devel.*
FRANCESCA INGHAM, *Secretary to Kaye/T.V. Prog. & Devel.*
WENDY LEBEL, *Secretary to Emily Farr/Video*
HILLARY BLACK, *Secretary to Marks/LCA Creative Affairs*
CYNTHIA DZIORNEY, *Secretary/Dallas Branch*
KELLY COYLE, *Receptionist*
JAMIE HINEY, *Receptionist*
LOUANNE SANDERS, *Housekeeper*

NEW WORLD POST PRODUCTION & MARKETING SERVICE, INC.

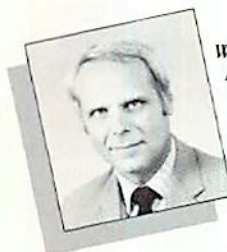
GARRETT SMITH, *Director of Syndication/Ancillary*
CARL COLPAERT, *Supervisor of Theatrical Deliveries*
PETER MATZ, *Post Production Administration*
SID MANDELL, *T.V. Coordinator*
MELANIE HUNT, *Tape & Film Vault Supervisor*
FRANK HALL, *Home Video Coordinator*
DAN HASSID, *Syndication Coordinator*
MONICA McCULLAH, *Assistant Office Manager*
ANNIE REINKING, *Assistant to Craig Sexton*

PERSONNEL POTPOURRI

CONGRATULATIONS!

BILL SHIELDS, *Appointed to newly created post of President and Chief Operating Officer of NW International.*
KATHLEEN AMUNDSON, *Promotion to Senior Vice President and Controller and Chief Accounting Officer of NWP and its subsidiary companies.*
ROBERT A. STERN, *Promotion to Senior Vice President of Administration.*
JONATHAN WEISGAL, *Promotion to Vice President of International Distribution.*
HONI M. ALMOND, *Promotion to Vice President of Business Affairs for NW Television.*
EMILY FARR, *Appointed to Vice President of Finance and Operations for NW Video.*
STEVEN GRUNBERG, *Promotion to Director of Sales Analysis.*
STEVE OKIN, *Promotion to Director of Marketing Services - NW Video.*
JOHN REINA, *Promotion to Field Sales Director NW Video.*
RALPH WALIN, *Promotion to Field Sales Director - NW Video.*
TRACEY COLONA, *Promotion to Sales Administration Manager.*
CINDY MCWETHY, *Promotion to Assistant Controller - NW Video.*
MARK PIERCE, *Promotion to Superintendent of Trailers/Publicity Clips-Post Production.*
CHRISTINE KELLER, *Promotion to Cashier-New York Branch.*
PAMELA WALKER, *Promotion to Secretary for Arthur Marblestone-New York Branch.*

PHYLLIS JEROSLOW, *For her foreign distribution agreement signed with Coe Films for the short documentary "OF GRACE AND STEEL" which she produced and directed. The project is about the life at military camp for Sikh women. Phyllis is the assistant to Dinovi & Levinson/Creative Affairs-Production.*
RICHARD BONANNO and wife Marianne gave birth to CAROLANNE (7 lbs. 11 oz.) on 11/15/86 - New England Branch Manager.
MARY ADAMS, *Mother-to-be expecting first child in August. Mary recently married to PHIL ADAMS (5/86) is hoping for a boy - Charlotte Branch.*
DIANNE DIMAGGIO, *Proud first-time grandmother to grandson JOSHUA PHILLIP BOYD (12/10/86) - New Orleans Branch.*



Wishing him the best...
President and Chief Operating Officer, ROGER BURLAGE, will be leaving New World to pursue personal business opportunities.

CONDOLENCES TO
PATTY MARKS and family for the loss of her father JOHN MARKS.

T.V. TALK

NEW WORLD TELEVISION has entered into an agreement with writer/producer Dusty Kay and his company, Garden Party Productions. Kay's first project is a 90-minute action/fantasy pilot for ABC.

"Mariah State," an hour-long drama focusing on the lives of professionals who manage a maximum security prison, is being produced by the Vista Organization, Ltd., in association with Phoenix Entertainment and NEW WORLD TELEVISION. Starring John Getz, Tovah Feldshuh, William Allen Young and Philip Baker Hall, "Mariah State" is NEW WORLD's fourth prime-time series order for the 86/87 season and will start airing in March of this year.

Michael Landon's "Highway To Heaven" is now set for domestic syndication by NWTV Distribution. NEW WORLD TELEVISION Distribution's Senior Vice President and General Sales Manager, Tony Brown, notes: "This addition...makes NEW WORLD TELEVISION Distribution a major force in the domestic syndication marketplace."

NEW WORLD entered the syndication market with a show of strength at NATPE (National Association of Television Production Executives) in New Orleans where our two major offerings ("NEW WORLD ONE," a age of 18 theatrical features, and "Highway to Heaven") generated tremendous buyer interest.

CBS has ordered a five-hour miniseries, based on Joseph Wambaugh's newly-published novel, "Echoes in the Darkness," from NWTV.



HEROIC ENCOUNTER: New World's Mary-Ellis Bunim is welcomed to NATPE by Marvel hero Captain America.



NEW WORLD TELEVISION DISTRIBUTION AT NATPE: (left to right) Joe Middelburg, V.P. and National Sales Manager; Tony Brown, Senior V.P. and General Sales Manager; Gloria Lamont, Director of Creative Advertising; Michael Landon, filmmaker and star of "Highway To Heaven"; Jim Weathers, V.P. and Regional Sales Manager (West); Mark Schulte, Manager of National Promotions; Monty Lounsbury, V.P. and Regional Sales Manager (Midwest).



**MARVELOUS,
SIMPLY MARVELOUS...**
Marvel executives
who've joined forces
with New World include:



James E. Galton,
President,
Marvel Entertainment



Stan Lee,
Vice President,
Marvel Comics Group

MARVELOUS FUTURE continued from page 1

"Pony And Friends" for first run syndication. Marvel has also produced two full-length animated features: "My Little Pony" and "The Transformers."

All of which means that NEW WORLD – already a familiar face on daytime television with "Santa Barbara," and on prime time with "Sledge Hammer!" and "Crime Story," now joins the Saturday morning lineup as well.

In announcing the agreement, Lawrence L. Kuppin, Co-Chairman of NEW WORLD stated: "The business segments occupied by Marvel fit perfectly with NEW WORLD's existing businesses. With the acquisition of Marvel, NEW WORLD makes an entry in a substantial way into the publishing, animation, merchandising and licensing areas.

Marvel's vast array of characters, its name recognition and enormous success in the comic and animation business will add impressive growing assets to NEW WORLD's operations."

Harry Evans Sloan, Co-Chairman of NEW WORLD, echoed that response: "Marvel's comic division dominates the U.S. comic business. NEW WORLD and Marvel are in a unique position to provide each other with a steady stream of ideas and characters for animation, theatrical features, live-action television, made-for videos and publications. We are buying priceless resources to continue to entertain and capture the imagination of young people throughout the world."



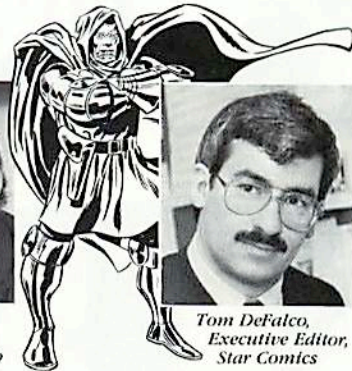
Jim Shooter,
Editor-In-Chief,
Marvel Comics Group



Margaret Loesch,
President,
Marvel Productions



Mike Hobson,
Group Vice President,
Marvel Comics Group



Tom DeFalco,
Executive Editor,
Star Comics



Sid Jacobson,
Editor,
Star Comics

THE LION'S SHARE

The dust has finally settled at Lion's Gate Studios following a complete refurbishing of Studio A – the re-recording studio. That work centered around the installation of a one-of-a-kind new Mitsubishi Quad 8 mixing console (featuring a Massenbug automatic fader system). The entire studio was upgraded at the same time, with a new speaker system and other acoustical enhancements – even new carpeting and furniture! The facelift also included a complete remodeling of the lobby/reception area and lounge area outside Studio 4.

Studio A's new capabilities put Lion's Gate Studios on the leading edge of re-recording technology, enabling the facility to provide clients with a comfortable and efficient atmosphere in which to create the highest quality soundtracks for feature films and television productions.

In addition to its new look and new equipment, Lion's Gate Studios also has a new neighbor. Four thousand, eight hundred square feet of new office space has been constructed directly across from the studios...and NEW WORLD's post-production team (formerly housed at Raleigh Studios) has moved in.

NEW WORLD 'DOWN UNDER'

Believing that every day is a "g'day" in the fast-growing Australian film industry, NEW WORLD PICTURES has formed a new company under the leadership of Managing Director Richard St. Johns.

NEW WORLD (AUSTRALIA), LTD., as the company is known, will produce, acquire and develop films, television programs and made-for videos for the international marketplace. The company's public stock will be issued by Sanwa

Australia Securities, Ltd., through an underwriting which will make it the largest public company of its kind on the Australian continent.

"The Australian film industry has come of age," noted St. Johns. "This new Australian company will be able to fill a much-needed vacuum for high quality, medium-cost product for the international marketplace."

BROADENING IN BROADCASTING

Always on the look-out for new worlds to conquer, NEW WORLD PICTURES has joined forces with Bob Bennett and Lewis E. Erlicht to form NEW WORLD Broadcasting. The new company is evaluating opportunities to acquire selected broadcast properties – including television and radio stations and cable franchises – under a program designed to increase their market value during a five-to-seven year period.

Bennett, former president of Metro-media, serves as chairman and CEO of the new venture, while Erlicht, who headed ABC Entertainment and ABC Circle Films, takes the reins as president and chief operating officer. NEW WORLD Broadcasting is based in NEW WORLD's Westwood headquarters.



THE NEW WORLD VIDEO TEAM

CHRISTMAS CANDIDS!

Enjoying the year-end festivities at the London Club are...



CYNTHIA NELSON (L), ANDREA BLANKS (r.) and SANTA



GREG WILLFONG (L) and EMILEE FALLO (r.)

SCOTT TALLMAN (L) and PENNY EATON (r.)



MARK TEMPLE (and friend)



NANCY CHESTNUT



SABRYNA GAMBONI (L) and JESSICA FRUMAN (r.)



GIGI ROBINSON



JUDY SOLOMON



(L to r.) TRACEY COLONA, STEVE HERRERA, JEFFREY WINE, MURRAY SCHULTZ and MARY DOWDELL

NEW WORLD ENTERS JOINT VENTURE WITH CINEDCO

NEW WORLD ONE

In keeping with its spirited expansion program, NEW WORLD PICTURES has entered into a joint venture with Cinedco, Inc., the one-year-old Emmy Award-winning company responsible for the revolutionary Ediflex editing system.

Cinedco's Ediflex currently dominates the electronic editing industry. In addition to providing film editors with unparalleled speed and creative flexibility,

it also permits directors and producers to enjoy a previously unattainable level of economy.

Aimed at solidifying Cinedco's leadership in post-production technology, the agreement calls for NEW WORLD to acquire a major share of Cinedco while President Milton Foreman and his management team continue to operate the company as a separate entity.

"House," "Tuff Turf," "Angel," "The Philadelphia Experiment," "Godzilla 1985!"

It would take an 18-screen cineplex to do justice to the dynamic excitement offered in NEW WORLD ONE - NEW WORLD TELEVISION's newest programming package.

Featuring films by Stephen King and John Carpenter - and performances by Jeff Goldblum, Linda Hamilton, Charles Durning and Tatum O'Neal - NEW WORLD ONE offers an exciting array of theatrical releases designed to fill the needs of television programmers nationwide.

In running the gamut from last year's smash hit, "House," to recent NEW WORLD films such as "Wavelength" and "Last Plane Out," NEW WORLD ONE is the One to watch.